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Experience

Stampede Design (Malaysia)

Remote Work (3 months)

UI/UX Design Apprentice

- ✓ Designed hi-fi mockups and created a styleguide for a website that will showcase user research reports
- ✓ Created multiple UX deliverables (competitive analysis, user interview questions, user personas, and journey maps) for a client

HeronChat

Manila, Philippines (4 months)

Lead UI/UX Designer, Part-Time

- ✓ Worked part-time at a new startup called HeronChat, a mobile app for Filipinos looking for jobs overseas. Led the UI/UX design for the app and website.
- ✓ Conducted contextual inquiries with target users at a local overseas work agency
- ✓ Handled copywriting for the entire app, while making the visual and interaction design of the app

Shopee Philippines

Manila, Philippines (3 months)

User Experience Research Intern

- ✓ Organized a workshop & co-design session with 30+ employees to brainstorm solutions to Shopee users' problems, which led to creation of new committees
- ✓ Created a tracker for the CX team to view & store all NPS-related and CX-related data week-on-week, which led to faster & clearer weekly data reporting
- ✓ Created and launched 4 surveys and did user call-outs to investigate problems

Kalibrr

Manila, Philippines (3 months)

Product Design Intern

- ✓ Interned at Kalibrr, a YC Startup & SE Asia's fastest-growing job hunting platform
- ✓ Did a variety of product design tasks, such as user research, usability testing, visual/interaction design, and prototyping
- ✓ Conducted usability testing of Kalibrr's Android App on target users and created reports highlighting key issues and suggestions to be made

HangTime

Manila, Philippines (2 years)

Co-Creator

- ✓ Managed a team of 6 to create & launch HangTime, a web app with 9,000+ users that helps students compare schedules with friends & schedule meetings easily
- ✓ Ideated HangTime's features, wrote all the copywriting, designed mockups, did user research, and coded parts of the website (hangtimeapp.com)

ASES Manila

Manila, Philippines (1 year)

President

- ✓ Appointed as President of ASES Manila, the Manila chapter of an entrepreneurship organization founded in Stanford,
- ✓ Spearheaded a 24-person team in organizing the ASES Summit Manila 2016 - a 7-day entrepreneurship conference with 23 int'l delegates from 7 countries.

Education

Ateneo de Manila University

B.S. Information Technology Entrepreneurship

- ✓ Received Merit Scholarship (awarded only to the Top 40 Freshman Applicants)
- ✓ Cumulative QPI: 3.64/4.00 (*Cum Laude*)

Programs/Languages Used

Sketch, Figma, InVision, Photoshop CC, Trello, HTML, CSS, and SQL; MS Office, iWork, and GSuite Programs

Skills

User Research & Usability Testing
UI and Interaction Design
Product Management & Strategy
Data Tracking and Analysis

Languages Spoken

English (Highly Fluent)
Filipino (Highly Fluent)
Mandarin (Moderately Fluent)
Hokkien (Moderately Fluent)

Awards Received

2nd Place, Ateneo BlueHacks Hackathon 2016

Won 2nd Place at the Ateneo De Manila University's BlueHacks Hackathon, where my friend and I first prototyped HangTime. Did user research, user flow mapping, and pitching.

Finalist, Startup Summit 2017

Was a finalist at the Young Entrepreneurs' Society's business competition entitled Startup Summit, where we pitched HangTime. We were selected as 1 of top 20 finalists, and I pitched in front of esteemed judges in the finals.

Talks/Workshops Given

Design Thinking Workshop

for YouthHack Manila

Talk on Information Architecture

for User Experience Society

HTML and CSS Workshop

for Computer Society of the Ateneo

Journey Mapping Workshop

for De La Salle University

Other Accolades

Writer at HackerNoon.com

Was accepted to be a writer at Hacker Noon, one of the most popular publications on Medium.com. One of my articles, "25 Chrome Extensions, Apps, and Hacks to 2x Your Productivity", has 24,000+ views and 1,000+ fans. It was also featured on Business Insider.