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Education

Ateneo de Manila University

Aug. 2015 - Present

BS Information Technology Entrepreneurship

- ✓ Received Merit Scholarship (awarded only to the Top 40 Freshman Applicants)
- ✓ Cumulative QPI currently is 3.70/4.00 (*Magna Cum Laude standing*)

Xavier School

Graduated in 2015

International Baccalaureate (IB) Student

- ✓ Graduated Co-Valedictorian (Tied for 1st in rank out of 300+ students)

Experience

Shopee Philippines

June 2018 - Aug 2018

Customer Experience (UX Research) Intern

- ✓ Organized a workshop & co-design session with 30+ employees to brainstorm solutions to Shopee users' problems, which led to creation of new committees
- ✓ Created a tracker for the CX team to view & store all NPS-related data week-on-week, which led to faster & clearer weekly data reporting

Kalibrr

June 2017 - Aug. 2017

Product Design Intern

- ✓ Interned at Kalibrr, a YC Startup & SE Asia's fastest-growing job hunting platform
- ✓ Did a variety of product design tasks, such as user research, usability testing, visual/interaction design, and prototyping
- ✓ Prototyped CSS animations & "lazy loading" design to solve the problem of users complaining about slow page loads, which are now used in Kalibrr's website

User Experience Society

Nov. 2016 - Present

VP for Human Resources ('18-19) & Sr. Product Designer ('17-'18)

- ✓ Appointed as Senior Product Designer, then as Vice President for HR the next year, of UX Society, the first local student organization for UX design enthusiasts
- ✓ Worked with designers & coders to create websites worth \$1,200 for clients
- ✓ Led recruitment as VP for HR and recruited a record of 288 members

HangTime

June 2016 - Present

Co-Creator

- ✓ Co-created HangTime - a web app with 9,000+ users that helps students compare schedules with friends and schedule meetings easily
- ✓ Ideated HangTime's features, designed mockups, did user research and testing, and coded parts of our web app at hangtimeapp.com
- ✓ Acquired 2,000+ users and reached 35,000+ people in 3 days from HangTime's first version's launch, all organically through social media

ASES Manila

Aug. 2015 - May 2017

President (SY '15-'16) and Community Director (SY '16-'17)

- ✓ Appointed as President of ASES Manila, the local chapter of an entrepreneurship organization founded in Stanford, in freshman year
- ✓ Spearheaded a 24-person team in organizing the ASES Summit Manila - a 7-day entrepreneurship conference with 23 int'l delegates from 7 countries.
- ✓ Created templates for recruitment, event planning, and marketing that next ASES leaders used to run the org more efficiently and plan for events faster
- ✓ Conceptualized the ASES Bootcamp for Career Design, a 3-day career planning conference for students in Manila, which became ASES's annual flagship event

Programs/Languages Used

Sketch, Photoshop CC, Invision, HTML5, CSS3, jQuery, MS Word, Excel, PPT, Keynote, GSuite

Skills

Project Management
Market and User Research
UI/UX Design and Web Development
Data Tracking and Analysis

Awards Received

Finalist, Unionbank U:Hac Manila Hackathon 2016

Was a finalist (top 12) out of 60+ teams at Unionbank's U:Hac hackathon. Our team created PrepMe, a web app that uses NLP and video recording to help you prepare for your job interviews. Did front-end coding.

2nd Place, Ateneo BlueHacks Hackathon 2016

Won 2nd Place at the Ateneo De Manila University's BlueHacks Hackathon, where my co-founder and I first prototyped HangTime. Did user research, user flow mapping, and pitching.

Finalist, Startup Summit 2017

Was a finalist at the Young Entrepreneurs' Society's business competition entitled Startup Summit, with my startup HangTime. We were selected as 1 of top 20 finalists, and I pitched in front of esteemed judges in the finals.

Talks/Workshops Given

Design Thinking Workshop

for YouthHack Manila

Talk on Information Architecture

for User Experience Society

HTML and CSS Workshop

for Computer Society of the Ateneo

Other Accolades

Writer at HackerNoon.com

Hacker Noon is currently one of the top 20 Medium Publications in the world. One of my articles, "25 Chrome Extensions, Apps, and Hacks to 2x Your Productivity", has 24,000+ views and 1,000+ recommends. It was also featured on Business Insider.